



CALL FOR SPONSORSHIP
APEC Symposium on
Improving Market Access for ICT Outsource SMEs
Ha Noi, Viet Nam
27-29 October 2008

To :

APEC Symposium on "Improving Market Access for ICT Outsource SMEs (Small and Medium Enterprises)" is a regional event for the APEC region. The Symposium will be organized as a parallel event with the 17th Vietnam IT week and ICT exhibition 2008.

The APEC-ICT-SME'08 is supported by APEC, National Steering Committee on IT and Ministry of Information and Communication of Vietnam and will be co-organized by the Vietnam Association for Information Processing (VAIP) and the Institute of Information Technology (IoIT) of the Vietnamese Academy of Sciences and Technology.

Time and Place: from 27 to 29 October 2008 at the Sofitel Plaza Hanoi Hotel, 1 Thanh Nien road, Ba Đình district, Ha Noi.

Parallel events in connection with the APEC-ICT-SME'08 in Hanoi:

- 17th Vietnam IT week
- ICT exhibition 2008
- ICT Vietnam evening 2008
- IT week forum "Open Source Software 2008"

Please refer to the **First Announcement** of the Symposium for more details.

The Symposium is a great chance for SMEs to show up themselves to a big audience, to improve their image internationally and locally. Most importantly, the exposure would be in the context of a respected, recognized, and highly credible forum. It is also a great chance for finding outsourcing partners.



The Organizing Committee of the Symposium cordially invites sponsorship for the Symposium. A Symposium sponsor will be offered a unique opportunity to promote a high profile to an international audience of ICT specialists, ICT managers, ICT researchers and outsourcing decision-makers.

The details of sponsorship opportunities and the benefits of sponsors are presented on the next page.

Those organizations that are interested in a sponsorship opportunity please contact the Symposium Organizing Committee by the following addresses:

a) Vietnam Association for Information Processing (VAIP), 1 Han Thuyen Street, Hai Ba Trung district, Ha Noi
Tel: (04) 8211 725 / 9712 597, ext 603
Fax: (04) 8211 708
Email: apecoutsourc08@ioit.ac.vn

b) Institute of Information Technology (IoIT), 18 Hoang Quoc Viet road, Cau Giay district, Ha Noi
Tel: (04) 756 0537
Fax: (04) 756 4217
Email: apecoutsourc08@ioit.ac.vn

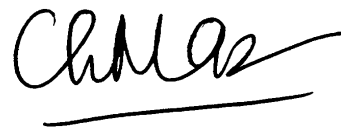
ON BEHALF OF THE ORGANIZING COMMITTEE

**VAIP
GENERAL DIRECTOR**



Nguyen Long

**IOIT
DEPUTY DIRECTOR**



Luong Chi Mai





Sponsorship Opportunities

APEC Symposium on Improving Market Access for ICT Outsource SMEs

Main sponsors

➤ Platinum sponsor	\$ 20,000
➤ Gold sponsor	\$ 15,000
➤ Principal sponsor	\$ 12,000
➤ Silver sponsor	\$ 8,000
➤ Bronze sponsor	\$ 5,000
➤ Sponsor for the ICT Vietnam evening 2008	\$ 10,000

Benefits of the main sponsors

- The Platinum sponsor will be invited to give an opening speech, following the Government Official's address
- Main sponsors will be invited to give keynote speech in the Symposium (or in the ICT Vietnam evening 2008)
- Sponsor's organization will be introduced to broadcasting and publishing agencies to gain the best advertisement
- Main sponsor's Logo and Presentation will be displayed in the eMall Asean ICT (www.aseanict.com) - the Web site supervised by the Ministry of Information and Communication
- Name and/or Logo of the sponsor will be displayed separately on the official backdrop of IT Week 2008 along with other advertisements
- 1 colored page will be reserved in the IT Week 2008 proceedings for advertising the sponsors' products, services, and brands
- 1 colored page will be reserved in the Symposium proceedings for advertising the sponsors' products, services, and brands
- Privilege to select the best exhibition spaces and participation in the Symposium Exhibition Area.
- Benefits also include those offered to other sponsors

Other Sponsors:

➤ Gift Sponsor	\$ 4,000
➤ Journalism Sponsor	\$ 3,000
➤ Catering Sponsor	\$ 3,000
➤ Media Sponsor	\$ 4,000
➤ Translation Sponsor	\$ 3,000
➤ Bag/Stationery Sponsor	\$ 3,000
➤ Refreshments Sponsor	\$ 3,000
➤ Print Sponsor	\$ 3,000
➤ Registration Sponsor	\$ 3,000
➤ Internet/Wireless Network Sponsor	\$ 3,000
➤ Name badge Sponsor	\$ 2,000
➤ Other Support Sponsor	from \$ 1,000 - \$ 2,000

Benefits for Other Sponsors:

- Name and information about sponsor will be displayed on the panel amongst the list of sponsors and will be announced on public media, and IT Week 2008 and The Symposium's website
- The sponsors' Logo will be displayed on advertisements, panels, invitation letters etc. during IT Week 2008
- Invitation to the press meeting for IT Week 2008 and the Symposium
- Privilege to participate in the Symposium Exhibition Area
- 5 Invitations to the Opening Ceremony, ICT Vietnam evening 2008
- 10 Invitations to attend the Symposium
- Sponsorship will be acknowledged by the organizing committee in the magazines IT & Life and PC World
- Links to the sponsor's advertisement through the home page of VAIP

Information available at **<http://www.itweek.org.vn/itweek/2008/>**

For more details, please contact:

Vietnam Association for Information Processing Head Office (Organizing Committee of IT Week 2008)

Address: 1, Han Thuyen Street, Hanoi.

Tel: 844 8211725, 844 9712597 ext. 602, 603, 604

Fax: 844 8211708

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