



# WORLD INFORMATION TECHNOLOGY FORUM WITFOR 2009 IN VIETNAM

## ICT EXHIBITION IN WITFOR 2009

### GENERAL INFORMATION

<b><u>Event Title:</u></b>	ICT Exhibition
<b><u>Time:</u></b>	26 – 28 August, 2009
<b><u>Venue:</u></b>	National Convention Center (NCC), My Dinh, Hanoi
<b><u>Components:</u></b>	Exposition & Conference
<b><u>Invitee</u></b>	Representative from UNDP, UNESCO,.. and delegates from Leadership of the party, National, VIPs, organizations, enterprises, ...
<b><u>Expected No. of Exhibitors:</u></b>	70-80
<b><u>Size of Exhibitions:</u></b>	3,000 m <sup>2</sup> <ul style="list-style-type: none"><li>- 1<sup>st</sup> Floor: Brand name advertisement Area</li><li>- 2<sup>nd</sup> Floor: ICT Expo</li><li>- 3<sup>rd</sup> Floor: Software &amp; HR</li></ul>
<b><u>Expected No. of Visitors:</u></b>	1,000,000
<b><u>Organizers:</u></b>	International Federation for Information Processing (IFIP) Ministry of Information and Communications (MIC) Vietnam Association for Information Processing (VAIP) Vietnam Software Association (VINASA) Vietnam Electronics Information Association (VEIA)
<b><u>Co-Organizer:</u></b>	National Convention Center
<b><u>Sponsoring Publications:</u></b>	PC World Vietnam Informatics and Life Digiworld Vietnam Investment Review Vietnam Economic Times Information Society & Digital Power Post Office

### **Exhibit Profile:**



#### **Telecommunications Services – Internet:**

- Telecommunications services
- Internet
- Digital content






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	<ul style="list-style-type: none"> <li>• Mobile phones</li> <li>• Online services</li> <li>• E-commerce</li> </ul>
	<p><b><u>Hardware:</u></b></p> <ul style="list-style-type: none"> <li>▪ Mainboard</li> <li>▪ CPU</li> <li>▪ RAM</li> <li>▪ Storage device</li> <li>▪ Optical disc</li> <li>▪ VGA card, sound card, multimedia card</li> <li>▪ Keyboard, mouse</li> <li>▪ Monitor</li> <li>▪ PC case</li> <li>▪ UPS</li> </ul>
	<p><b><u>Software applications:</u></b></p> <ul style="list-style-type: none"> <li>▪ Office software applications</li> <li>▪ Data acquisition &amp; recording, document management</li> <li>▪ E-commerce tools &amp; applications</li> <li>▪ Software business applications</li> <li>▪ Security and data protection systems, anti-virus software</li> </ul>
	<p><b><u>Telecommunications equipment:</u></b></p> <ul style="list-style-type: none"> <li>▪ Mobile phones, telephones</li> <li>▪ Fax machines, fax accessories</li> <li>▪ Record systems</li> <li>▪ BAPX</li> <li>▪ Walkie talkie</li> <li>▪ Transmission devices</li> <li>▪ Fixed and mobile network supervise systems</li> <li>▪ Optical cables</li> <li>▪ Satellite</li> </ul>
	<p><b><u>Digital equipment:</u></b></p> <ul style="list-style-type: none"> <li>▪ Digital camera, digital camcorders</li> <li>▪ Memory card, card reader</li> <li>▪ Webcam</li> <li>▪ External camera</li> <li>▪ Bluetooth</li> </ul>
	<p><b><u>Network devices:</u></b></p> <ul style="list-style-type: none"> <li>▪ Router, Modern ADSL</li> </ul>



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	<ul style="list-style-type: none"> <li>▪ Hub, Switch</li> <li>▪ Network card</li> <li>▪ Fax Modem</li> <li>▪ UTP-Cable-network tools</li> <li>▪ Wireless</li> <li>▪ ADSL broadband internet</li> <li>▪ Multimedia network</li> <li>▪ OEM systems and accessories</li> <li>▪ LAN, WAN§</li> </ul>
	<p><b><u>Office equipment:</u></b></p> <ul style="list-style-type: none"> <li>▪ Personal computers</li> <li>▪ Netbook</li> <li>▪ Laptops and Notebooks</li> <li>▪ Printer</li> <li>▪ Projector</li> <li>▪ Photocopier</li> <li>▪ Scanner</li> <li>▪ Server</li> <li>▪ Time recorder</li> <li>▪ Fire alarm</li> </ul>
	<p><b><u>Home equipment:</u></b></p> <ul style="list-style-type: none"> <li>▪ Plasma, LCD monitors</li> <li>▪ Televisions</li> <li>▪ DVD &amp; HDD Recorder</li> <li>▪ Speakers and sound system</li> </ul>
	<p><b><u>Entertainment equipment:</u></b></p> <ul style="list-style-type: none"> <li>▪ Workstations</li> <li>▪ Online games</li> <li>▪ Gaming software and hardware</li> <li>▪ Discman, Walkman, Ipod</li> </ul>

**Exhibitor Profile**

Distributors, Dealers, Reseller Chains, Mass Merchandisers, VARs/VADs, Systems Integrators, OEMs and Computer Manufacturers, Software Developers/Publishers and other Qualified Distribution Professionals

**Space Cost**

Area A5: US\$100/ m<sup>2</sup>

**Standard booth –Area A, B:** US\$ 1,000/booth

**Standard booth –Area C** US\$ 800/booth



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Shell scheme booth including:

- Fascia board with company's name, logo & booth number
- 2 Fluorescent lights
- 1 Information counter
- 2 Folding chairs
- 1 Wastepaper basket
- 13 Amp single phase power socket
- 200 Exposition tickets to key clients
- 2 Conference invitations
- 1 Banquet invitation
- 5 Exhibitor badges
- Company profile in the Show Directory

For further information:

## **WITFOR 2009 Organizing Board**

### **Sector ICT Exhibition**

#### **Vietnam Association for Information Processing**

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